#### LECTURE 1

# INTRODUCTION TO DEVELOPMENT ECONOMICS: MAIN ISSUES, STYLIZED FACTS AND CONTROVERSIES

- A. Development Economics: Normative vs Positive Issues
- B. Growth vs Equity
- C. Growth as an Objective or Instrument?
- D. Per Capita Income Growth as Objective
- E. Income (re)Distribution as Objective
- F. Global Income Convergence as Objective
- G. Economic Poverty Alleviation as Objective
- H. Social Development as Objective
- I. Economic Growth as an Instrument and Changing

Normative Paradigms over Time

Suggested readings: see last slide

### [1.1] Scope and objectives with lecture 1

In this introductory class we will discuss how one can conceive of development (**normative**) and how to accomplish it (**positive**)

- \* We will set the stage for further lectures by:
  - Introducing various **measurements** of income distribution and poverty and other (objective) variables
  - Confronting a lot of **statistical data** and stylised facts about the state of the world and how it has evolved over time
- \* All the data to be presented may be a bit too much and even boring to some. My experience is, however, that many students have rather shallow knowledge of the state of the world.
- \* There is, of course, no requirement that you should memorise detailed numbers presented here, but the main magnitudes and trends should be a help for understanding the subsequent more analytical lectures.
- \* If our business is to change the world for the better, we have to know what we start from and how to characterise and measure the state of it.
- \* At the end of the lecture, I will summarise what I consider to be the main lessons to recall

# [1.2.A] Distinction between Normative and Positive Objectives

The basic <u>positive</u> questions that development economics aim at answering:

- 1) What explains the very low standard of living of most people in the world? —however measured (see [1.3])
- 2) What can be done to raise the standard of living of the poorest in the world?

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The *normative* objectives for development can be different:

- 1) Growth of aggregate material consumption as measured by GDP per capita
- 2) Reduction of income inequality within countries
- 3) Reduction of world income disparities
- 4) Reduction of absolute economic poverty in countries
- 5) Improvements in social and health welfare conditions
- 6) Strengthen democracy and human rights

### [1.2.B] THE MILLENNIUM GOALS (MDG)

In 2000, the UN Millennium Declaration was adopted by all International organisations and by most governments in rich as well as poor countries. The following <u>normative</u> objectives for development over the 1990 (benchmark year) to 2015 period were agreed upon:

- 1/ Halve the proportion of people living in poverty (income less than \$1 per day) and who suffer from hunger;
- 2/ Achieve universal primary education;
- 3/ Promote gender equality and women empowerment;
- 4/ Reduce by 2/3 the under-five mortality rate (U5MR);
- 5/ Reduce by ¾ the maternal mortality ratio;
- 6/ Reverse the incidence of HIV/Aids, malaria and other diseases;
- 7/ Ensure environment sustainability;
- 8/ Develop a global partnership for development.

(Plus some 150 detailed "targets!)

It is notable that these normative goals were not matched by any positive analysis on how these objectives should be reached.

Moreover, some of the goals are impossible to quantify!

It is notable that no goal for economic growth and increased per capita income in poor countries was listed.

Can all these goals and targets be realised without substantial economic growth?

[1.3] Table 1.1. Selected Indicators of Quality of Life, by Income Groups and Major Geographical Region, 2003-05

Message: Economic and Other Misery go hand in hand!

		Indicators					
	GDP/c	GDP/c Child U5MR LEB Fem. Health ex-					
	(US\$	under-	(%o)	(year)	liter-	penditure	
Groups of	PPP)	nutrit.			-acy	/capita (\$)	
Countries		(%)			(%)		

By income						
Low	2,260	(40)	119	<mark>58</mark>	<mark>50</mark>	21
Middle	6,480	(15)	40	70	86	116
High	31,000		7	79	100	<mark>2,736</mark>
Regional						
East Asia	5,100	14	39	71	86	44
E.Europe & C.As	8,360	(8)	24	70	99	108
Latin America	7,660	16	32	72	89	262
M.East & N.Af	5,700	20	61	67	53	171
South Asia	2,900	44	91	<mark>63</mark>	<mark>47</mark>	21
S-S Africa	1,900	39	179	<mark>46</mark>	<mark>53</mark>	29
World	8,200	29	80	67		482

Sources: *Human Development Report* 2005, Tables 1, 10 and 27; *World Development Report* 2006, tab 2.14; Svedberg 2006, tab 1.

### [1.4] GROWTH VS. EQUITY—A NORMATIVE Q

Historically, the main controversy has been between those who see **growth** as the main objective for development and those who emphasise **equality** 

Main arguments for emphasising growth:

- 1) Actual distribution is "fair"
- 2) Distribution is a normative, non-scientific problem
- 3) Negative trade-off between high growth and even income distribution
- 4) Redistribution of incomes and/or assets non-feasible
- 5) Economic growth is the main *instrument* for poverty reduction and social welfare improvements

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Main arguments for emphasising income distribution and poverty alleviation

- 1) Preferences for the now living generation
- 2) Redistribution and/or absolute poverty reduction enhance growth
- 3) Reduction of global and intra-country inequality necessary for stifling conflicts and illegal migration, etc.

Some of these propositions are testable, which we will return to in later lectures (7 an 8).

- [1.5] Growth: a <u>necessary</u> instrument for other objectives? Many findings, <u>as we will see later</u>, suggest that this is the case
- \* In most countries, economic growth has not lead to a more *uneven* distribution of incomes within countries. Growth is hence beneficial also for the poorest population groups. <u>India</u> and <u>China</u> exceptions?
- \* Growth is <u>necessary</u> for *absolute poverty alleviation* since present percapita real incomes in the poorest countries (about 600-1,000 \$US) are too low to reduce poverty irrespective of how these incomes are distributed.
- \* Growth is also <u>necessary</u> for improving standards in the education, health and nutrition sectors both as a means to *supply* these services and for providing incomes needed for people to *demand* them.

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\* Some further argue that economic growth is <u>sufficient</u> for poverty alleviation and social welfare improvements. India?

All these propositions are testable, which we will return to in later lectures (7 an 8).

Enormous inter-country variation in income <u>levels</u> and in <u>growth rates</u>.

This is what we have to explain, irrespective of whether growth should be considered (i) the objective or (ii) as an instrument for other objectives!

[1.6] Economic growth is a relatively recent phenomenon.

According to Maddison (2001, 2003) and several others who have tried to gauge long-term trends in economic growth and population growth, there was practically no growth in per capita income in the world before 1820 (about 0.04% per year 1500-1820). And the meagre growth took place exclusively in Western Europe and in the USA.

Also population growth was low (some 0.3% per annum) due to both high death and birth rates (lecture 5).

For most countries in the world, a notable increase in per-capita income is a rather recent phenomena, i.e. since the 1950s.

Much of the inter-country differences in per-capita income today is hence explained by the fact that economic growth started at different times [Figure 1.1]. The big question is why (later lecture)

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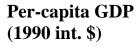
### Comments to Figure 1.1.

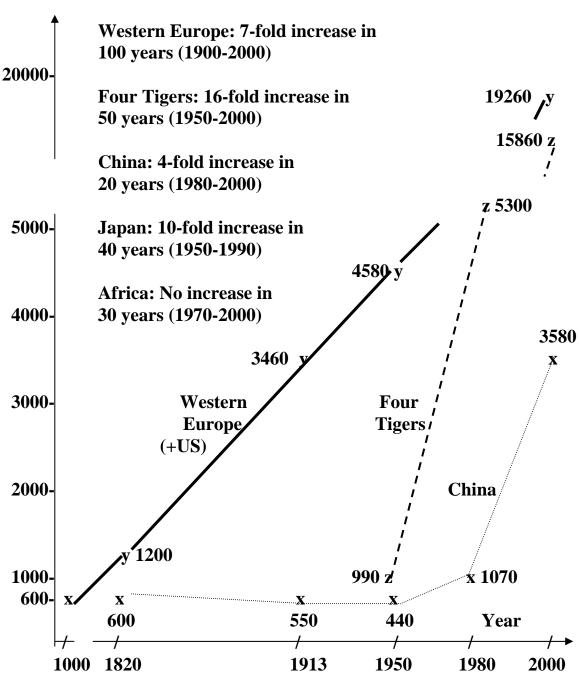
- \* The experiences of the four "tiger economies" in South-east Asia and more recently China, prove that it is feasible for initially poor countries to grow exceptionally!
- \* Note that in 1820, when growth started to pick up in Europe and its "Offshoots" in America and in the Pacific (Australia and N.Z.), percapita income in these countries were only 3 times higher than in the poorest countries. Eight centuries to double income in now rich world
- \* Today, the ratios are much higher (19) and increasing (to be qualified in lecture 6)

### [Figure 1.2]

### [1.7] GROWTH AS OBJECTIVE- STYLISED FACTS 1

Figure 1.1: Increase in Per-capita GDP in Western Europe, The 4 Tiger Economies and China over the long term (1000-2000)



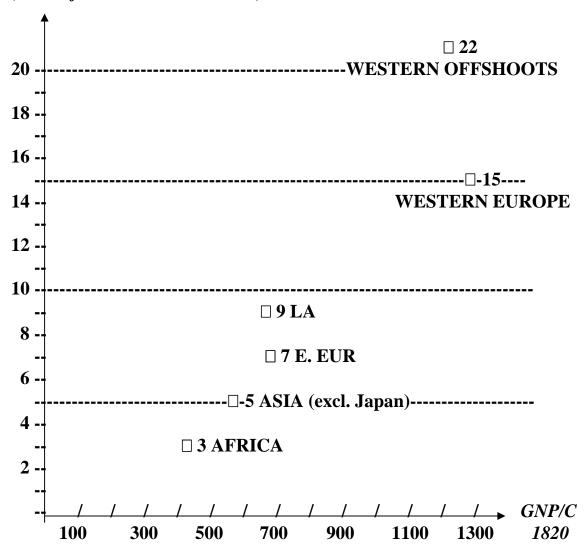


Source: Maddison 2001, tables 5.c (p184), 8-3 (p249), A4-c (p224)

#### [1.8] GROWTH AS OBJECTIVE- STYLISED FACTS 2

Figure 1.2. Ratio of GNP per capita 1998/1820 and initial income level, by major geographical regions (international dollars in 1990 prices)

Cumulative increase in GNI/C (Ratio of GNI/C 1998 over 1820)



Source: Data from Maddison 2001, Table 3-1B (p 126)

To note: In 1820, the ratio of GNP/C between the richest and the poorest regions was about 3. In 1998 this ratio had grown to 19 according to Maddison's estimates

# [1.9] GROWTH AS THE OBJECTIVE: STYLISED FACTS 3 —GROWTH REVERSALS

Growth is not an irreversible process. History is full of examples when economic growth has been followed by economic decline for long periods

### A. Absolute income decline:

- 1) Roman Empire (500 BC-600 AC)
- 2) China (1400-1980)
- **3) Sub-Saharan Africa (1970-2004)**
- 4) Oil-producing countries (1980-2001) [1.10 below]
- 5) Ex-soviet republics in Central Asia (1990-2000) [1.13 below]
  - B. Relative large decline:
- 1) Argentina, Uruguay and a few other South American countries (1913-1960) [1.12 below]
- 2) Japan (1990-2004)

[1.10] GROWTH AS THE OBJECTIVE: STYLISED FACTS 4

The economic raise and fall of the oil-producing countries, especially

Saudi Arabia, the world's largest oil exporter with some one-third of all proven oil reserves

Ranking of	GNP/C	Annual	Annual	GNI/C
top 10 income	FX dollars	growth of	growth of	FX dollars
countries 1982	1982	GDP/C	GDP/C	2004
		1960-1982	1980-2003	
United Arab Emir.	23 770	-0.7	-4.6	10 430
Kuwait	19 870	-0.1	0.4	17 970
Switzerland	17 010	1.9	0.9	48 230
SAUDI ARABIA	<b>16 000</b>	7.5	<del>-3.2</del>	<b>10 430</b>
Norway	14 280	3.4	2.7	52 030
Sweden	14 040	2.4	2.0	29 770
USA	13 160	2.2	2.4	41 400
Denmark	12 470	2.5	1.9	40 650
Germany	12 460	3.1	1.7	30 120
France	11 680	3.7	1.3	30 090

Sources: World Development Report 1984, Table 1, WDR 2006, tab 1 and WDI 2003, tables 2.1 and 4.1. [To be updated – new data 2007] Notes: a) The income data reported are in US dollars, converted at the exchange rate since no PPP adjusted income data for 1982 are available. b) The World bank data in the above table are inconsistent in the sense that multiplying the GDP/C numbers for 1982 with the cumulative per capita growth 1982-2001 yields numbers for GNI/C in 2001 that deviates significantly from the figures reported in last column . We will return to data problems in lecture 4.

### [1.12] GROWTH AS THE OBJECTIVE: STYLISED FACTS 6

Table 1.x: <u>Relative</u> decline in per-capita GDP in South American countries – Stylised Facts

Country/	Gross Domestic Product per capita						
region	(1990 international \$) <sup>c)</sup>						
Year	1870         1913         1930         1950         200						
Argentina	1,310	3,800	4,080	4,990	8,140		
Chile	-	2,650	3,140	3,820	10,000		
Uruguay	2,180	3,310	4,300	4,660	8,510		
Latin America <sup>b)</sup>	-	1,600	1,910	2,700	6,390		
Western	2,120	3,690	4,290	5,020	20,020		
Europe <sup>a)</sup>							
USA	2,450	5,200	6,210	9,560	27,950		

a) Average of 12 largest countries; b) Average of 8 largest countries; c) Rounded numbers

Source: Maddison 2003, tables 1c, 2c and 4c. Also see Rodrik and Wacziarg (2005).

### [1.13] Growth as the development objective—Stylised Facts 7

**Table 1.4.** Growth Disasters 1990-2000: former Soviet Union Republics in Central Asia—"Transition Economies", transition from poor to ultra-poor?

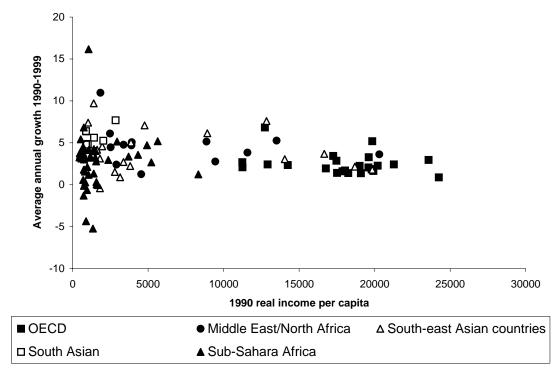
Country	Annual per- capita GDP growth rate	Accumulated fall in GDP per capita	GDP per capita year 2000 (US\$)
	1990-2000	1990-2000	
Moldavia	<del>-11.3</del>	≈ 2/3	<mark>2,360</mark>
Ukrine	<del>-10.4</del>	≈ 2/3	3,140
Georgia	-10.3	≈ 2/3	3,600
Taijikistan	-11.6	≈ 2/3	<mark>980</mark>
Azerbijan	-10.2	≈ 2/3	2,320
Kyrgyz Rep.	-8.2	≈ 1/2	2,220
Russia	<del>-6.0</del>	≈ 1/2	6,340
Kazakstan	<del>-6.5</del>	≈ 1/2	4,400
Belarus	-4.4	≈ 1/3	6,520
Turkmenistan	-6.4	≈ 1/2	3,100
Armenia	-3.9	≈ 1/3	2,210
Sub-S. Africa	-0.2	≈ 1/1	1,790
India	4.3	+ 1/2	2,150

Source: World Development Report 2000/01, Tables 1,3 and 11.

N.B. Big bang transitions from planned to market economy without proper institutions and laws! Many of these countries have had positive growth per capita in the 2000-2006 period.

### [1.14] Growth as the development objective—Stylised Facts 8

**Figure 1.1**. Association between annual per-capita income growth and income level in the 1990s



Source: World Development Indicators 2001, World Bank

A big question for development economics is to explain why economic growth among (primarily) the poorest countries varies so markedly, from negative growth to 10-15 % per year!

# [1.15] Income (re)distribution within countries as the second development objective—Stylized Facts 1

Table 1.5. Income distribution within selected countries

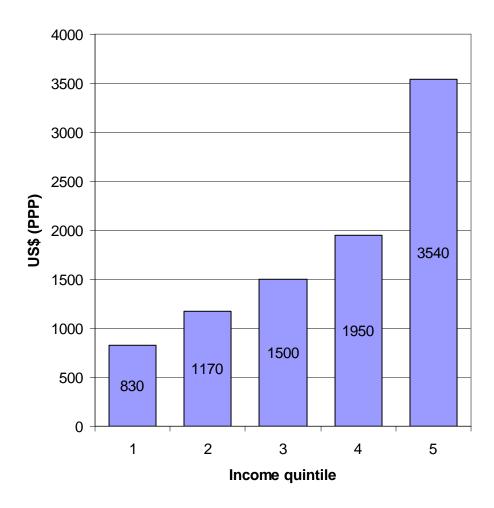
Country	GNP per   Share total income of   I		Ratio	
	capita	rich and poor 10 per		rich/
	(ppp)	cent of popu	ent of population	
	2004	Rich 10%	Poor 10%	(2)/(3)
	(1)	(2)	(3)	(4)

Most uneven				
Cent African Rep	1,110	47.7	0.7	68
Brazil	8,020	47.6	0.9	53
Colombia	6,820	46.1	1.1	42
South Africa	10,960	45.9	1.1	42
Relatively even				
China	5,530	30.4	2.4	13
India	3,100	33.5	3.5	19
Bangladesh	1,980	28.6	3.9	7
Tanzania	660	30.1	2.8	11
Developed				
countries				
USA	39,710	30.5	1.8	17
UK	33,940	27.3	2.6	11
Japan	30,040	21.7	4.8	5
Sweden	29,770	20.1	3,7	5

Sources: *World Development Report* 2000/01, Table 5 and *WDR* 2006, table 1

## [1.16] Income (re)distribution as the second development objective—Stylized Facts 2

Figure 1.2. Income per capita in India by Income Quintile, 2000 (US\$ PPP)



N.B. Each income quintile is made up by about 200 million people.

### [1.17] Development objective 3: Reducing Global income disparities. What does it take?

# Important to make a distinction between relative income growth rate and absolute income growth

$$y^* = dY/Y$$
 (income growth rate)  
 $dY = y^*Y$  (absolute income growth)

### Example:

Country	у*	$Y_1$	dY	$Y_2$
India	0.06	2,150	130	2,280
USA	0.02	30,600	610	31,210
Relative incom	ne ratio	0.070		0.073
Absolute Income Gap		28,450		28,930

Three different measures of change in distribution:

- 1) Relative growth rates (India is growing faster; is catching up with conventional terminology)
- 2) Relative income ratios (India is catching up)
- 3) Absolute income gap (India is falling behind)

### [1.18] Reducing absolute income disparities. What it takes

**Table 1.6**. Simulated Future GNP per capita in India and the USA under Different Assumptions on *Future* Annual Growth Rates

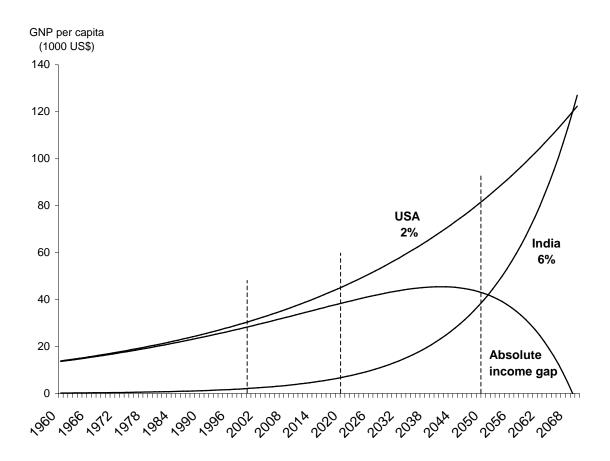
	GNP per capita year <sup>a</sup> in 2000	Assumed Annual Rate of Growth	Simulated per capi		
	(1)	(% per year) (2)	2020 (3)	2050 (4)	
USA	30,600	2	45,470	82,380	
Scenario 1: High grow	th in India (as	accomplished in	recent years	)	
India	2,150	6	6,900	39,600	
Income Level Ratio India/USA (%)	7		15	48	
Absolute Income Gap USA - India	28,450		38,570	42,780	
Scenario 2: Historical	growth in Indi	a (1949-1990)			
India	2,150	3	3,880	9,430	
Income Level Ratio India/USA (%)	7		9	12	
Absolute Income Gap USA - India	28,450		41,590	72,950	

Sources: Svedberg (2004); World Development Report 2000/01 for GNP per capita in 2000

a) Real Income Per-Capita in 2000 Prices in US \$, PPP adjusted

### [1.19] Reducing absolute income disparities between "rich" and "poor" countries. What it takes

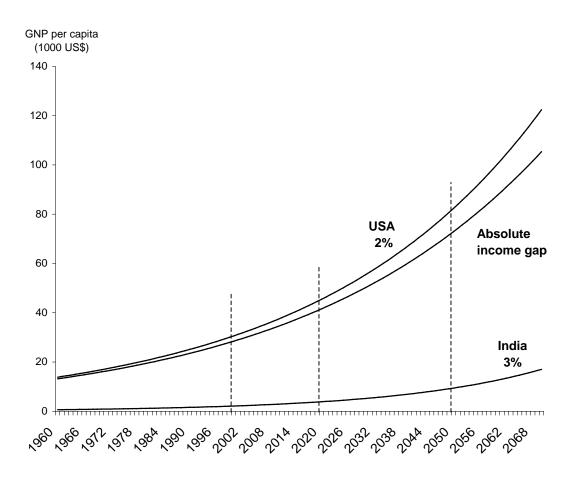
**Figure 1.5**: Projections of Future GNP per capita in India and USA: Scenario 1



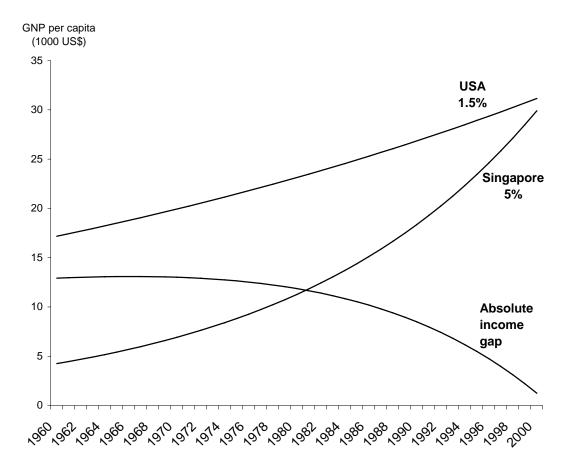
Note that China started with roughly the same income level in 1980 as India and has since had a growth rate of between 8 and 10 per cent annually on average!

## [1.20] Reducing absolute income disparities between "rich" and "poor" countries. What it takes

**Figure 1.6**: Projections of Future GNP per capita in India and USA: Scenario 2



# [1.21] Fig 1.7. Reduction of absolute income disparities between "rich" and "poor" countries. It has happened!



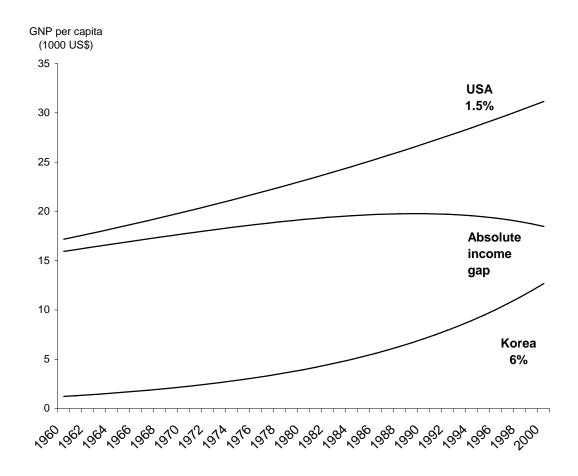
**Table 1.7(a)**. Growth of GNP per capita and Income Levels in the USA and Singapore, 1960-2000

Country	GNP per capita 2000 (US\$) <sup>a</sup>	Growth of per capita GNP 1960-2000 (%)	GNP per capita 1960 (US\$) <sup>a</sup>
	(1)	(2)	(3)
USA	31,157	1.5	17,176
Singapore	29,910	5.0	4,249
Relative Income Ratio Singapore/USA (%)	96		25
Absolute Income Gap USA-Singapore	1,247		12,927

Source: (1) World Development Indicators 2001, World Bank

a) PPP-adjusted GNP per capita in 1995 values

### [1.22] Fig 1.8. Reduction of absolute income disparities between "rich" and "poor" countries. It has happened!



**Table 1.7(b)**. Growth of GNP per capita and Income Levels in the USA and Korea, 1960-2000

Country	GNP per capita	Growth of per	GNP per capita
	$2000 (US\$)^{a}$	capita GNP 1960-	1960 (US\$) a
	, ,	2000 (%)	, ,,
	(1)	(2)	(3)
USA	31,157	1.5	17,176
Korea	12,675	6.0	1,232 <sup>b</sup>
Relative Income Ratio	41		7
Korea/USA (%)	41		/
Absolute Income Gap	10 400		15,944
USA-Korea	18,482		13,944

*Sources:* (1) World Development Indicators 2001, World Bank; (2) UNCTAD 1999; (3) Temple 1999 a) PPP-adjusted GNP per capita in 1995 values; b) In 1960, Korea had a GDP/c equivalent to that in the average Sub-Saharan country (see Maddison 2003).

### [1.23] Development objective 4: Reduction of absolute poverty—the first Millennium Development Goal.

**Table 1.8**: Incidence of **absolute poverty** as estimated by the World Bank and others: People living on less than 1 US\$ per day

VV OTTO BUTTE UTILITY	Per cent of		Absolute numbers		
	tion in abso	olute	of people in abso-		
Region	poverty (<	\$1/day)	lute pover	ty (mill.)	
	1987 2004		1987	2004	
East Asia	28	9	426	169	
E. Europe & C. Asia	0	1	2	4	
Latin America & Car	11	9	45	47	
M. East & N. Africa	3	2	7	4	
South Asia	45	31	473	446	
Sub-Saharan Africa	47	41	219	298	
Total	28	18	1,171	970	
Total (Sala-i-Martin)	10 <sup>a)</sup>	<mark>7</mark> a)	400	300	
Total (Balla)	20 <sup>b)</sup>	11 <sup>b)</sup>	831	559	

a) 1988 and 1998; b) 1990 and 2000.

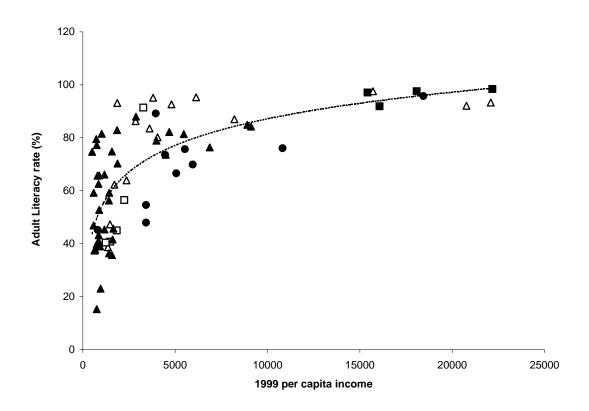
*Sources*: Chen and Ravallion 2004, table 3 and 4, 2007; Sala-i-Martin 2002, figures 5 and 6; Balla 2002, table 9.1.

Differences to be explained in lecture 8.

New estimates are soon coming from the IPC-World Bank!!

### [1.24] Development objective 5: Improving quality of life-stylised facts

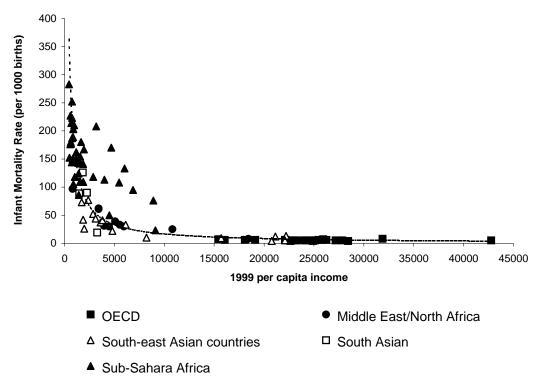
Figure 1.9. The association between selected indicators of social quality of life and per-capita income level, 1999



Three observations to be made:

- 1) Relative strong positive correlation over entire set of countries
- 2) Very large variation among the poorest countries (<5000 US\$)
- 3) Some of the poorest countries have literacy rates comparable with the richest countries

Why?



Source: World Development Indicators 2001, World Bank

### [1.25] SUMMARY OF LECTURE 1

Lots of data have been presented. Of course no requirement that you should memorise the details, but try to remember the main orders of magnitudes and broad changes:

- 1) Economic growth per capita (and also population growth) is a relatively recent phenomena in the world, starting around 1820. Short period considering that humans have been around for at least 200 000 years. (1/1000 of the time!)
- 2) Per-capita growth was first confined to Europe and its offshoots in America and the Pacific
- 3) Most "developing countries" had practically no economic growth per capita before the 1950s and some still do not (mainly in Sub-Saharan Africa). Much of the huge differences in per-capita income across countries can hence be explained by the fact that economic growth started at different points in time!
- 4) Continued growth in countries that have experienced growth is by no means guaranteed; many examples of reversals (Central Asia, Middle East)

### [1.26] SUMMARY OF LECTURE 1 (con'd)

- 5) Most indicators of social and medical **deprivations** go hand in hand with per-capita income levels. We will return to the question of what causes what (causality)
- 6) The **distribution** of income within countries varies a lot from country to country. Come back to why!
- 7) The **absolute** income gaps between the richest countries and the majority of the developing countries is getting wider over time (while the relative distribution, as we will see, has stabilised)

### [1.27] Literature

#### Mandatory readings:

- Fisher, S. (2003), "Globalisation and Its Challenges", *American Economic Review* 92(2): 1-30. (read mainly pp. 1-10)
- Svedberg, P. (2004), "World Income Distribution: Which Way?", *Journal of Development Studies* 40(5): 1-32.
- It is also recommended that you make yourself familiar with standard statistical reference reports, such as the World Bank's World Development Report/Indicators. Take a look also at Maddison's books.

#### Cited work:

- Balla, S. (2002), *Imagine There is No Country*, Institute for International Economics, Washington DC.
- Chen, S. and M. Ravallion (2004), "How have the World's Poorest Fared since the Early 1980s", *World Bank Research Observer* 19(2): 141-69.
- Economist, The (2006), "A Long Walk: A Survey of Saudi Arabia", Jan 7<sup>th</sup>.
- Kuran, T. (2004), "Why the Middle East is Economically Underdeveloped: Historical Mechanisms of Institutional Stagnation", *Journal of Economic Perspectives* 18(3): 71-90.
- Maddison, A. (2001), The World Economy: A Millennial Perspective, Paris: OECD.
- Maddison, A (2003), The World Economy: Historical Statistics, Paris: OECD.
- Maddison, A. and Wu, H.X. (2008), "Measuring China's Economic Performance" World Economics 9(2): 13-44.
- Rodrik, D. and Wacziarg, R. (2005), "Do Democratic Transitions Produce Bad Economic Outcomes?", *American Economic Review* 95(2): 50-55.
- Sala-i-Martin, X. (2002), "The Disturbing 'Rise' of Global Income Inequality", NBER WP 8904 (www.nber.org).
- Svedberg, P. (2006), "Declining Child Malnutrition: A Reassessment", *International Journal of Epidemiology* 35(5): 1336-46.
- Yousef, T.M. (2004), Development, Growth and Policy Reform in the Middle East and North Africa since 1950, *Journal of Economic Perspectives* 18(3): 91-116.

#### **Further suggested readings:**

- Collier, P. (2007), The bottom Billion. Why the Poorest Countries are Failing and What can be done About it? Oxford University Press.
- Diamond, J. (1997), Guns, Germs and Steel, New York: W.W. Norton & Co.
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- Easterly, W. (2002), The Elusive Quest for Growth, Cambridge: MIT Press.
- Easterly, W. (2006), The White Man's Burden. Why the West's Efforts to Aid the Rest of the World Have Done so Much Ill and So Little Good, Penguin Press.
- Fogel, R. W. (1999), "Catching up with the Economy", *American Economic Review* 89(1): 1-21.
- Johnson, D.G. (2000), "Population, Food and Knowledge", *American Economic Review* 90(1):1-14.
- Landes, D. (1998), The Wealth and Poverty of Nations, New York: W.W. Norton & Co.